



YOU ARE INVITED TO EXHIBIT YOUR PRODUCTS & SERVICES AT THE SIERRA PACIFIC SECTION CONFERENCE!

In the past we have had over 175 leaders from over 35 Camps and Conference Centers in attendance from Northern and Central California and Nevada. For 2024 we are doing a “super sectional” which means that all the camps from the Southern CA and Arizona will be here as well.

This year the conference will be held February 26th through February 29th, 2024 at Mount Hermon Conference Center, near Santa Cruz, CA. We will be offering opportunities listed below for you to make contact with new clients and re-establish old acquaintances.

EXHIBIT BOOTH - This will give you face to face contact with participants in the Mount Hermon Dining Hall.

- 48 sq ft, Includes 8' Table - Cost: \$325
- 2nd 48 sq ft, 8' Table - Cost: \$150
- Each Additional 48 sq ft, 8' Table - Cost: \$100

PROGRAM ADVERTISER – If your Company or Organization would like to have an ad in the Conference Program handed out to all conference participants.

Exhibitors Cost: Half Page Ad: \$75, Full Page Ad: \$100

Non exhibitors: Half Page Ad: \$150 and Full-Page Ad: \$200 (Submit Camera Ready artwork with your Registration Application. Must be submitted by Friday, Feb. 9, 2024)

GIVE-A-WAY / RAFFLE – If you are able please bring Gifts or Products or Services that can be given away as “DOOR PRIZES” during the VENDOR EXHIBIT that will promote your organization. This includes a listing in the program as a sponsor.

TABLE TOP CENTERPIECES – Panels on our Table top LED Lantern Centerpieces are available for purchase. This is a great marketing opportunity as your company would be the sole advertiser on all tables. These centerpieces are placed on every table for all six meals during the CCCA Section Conference. Two panels: cost \$1,000.00

Exhibits will be open on **Tuesday Tuesday February 27th – 12:00 pm to 2:00 pm**. The exhibit area will be in the Mount Hermon Dining Hall during LUNCH TIME. This large carpeted area will allow for excellent display and exposure, as all participants will enter the dining hall to enjoy lunch and participate in our VENDOR RAFFLE. Camps will have an opportunity to learn more about your products and services and may be prepared to place orders the day of the event. **Set-up time for the exhibitors will begin at 9:30am.**

Find more conference information at: <http://sierrapacificconf.com>

Please return your completed registration form and payment by check promptly. As soon as we receive your registration form and check, we will send you a confirmation and assign you a booth space. Credit Cards also accepted. Limited pre-overnight accommodations with breakfast are available at a cost of \$150 per person.